

# **Crapchute Bags, Inc.**

## **Our Story**

Crapchute Bags, Inc. (“Crapchute”) was conceived and designed in a 500-square foot airport hangar in Ventura, California in 2015. As a professional skydiver and former Federal Aviation Administration (“FAA”) master parachute rigger, founder and owner Jonathan Zar wanted to bring his passion for air sports, craftsmanship, and the strength of parachute materials to the public in the form of handy collapsible bags for everyday use. After hours of design, testing and R&D, Crapchute, a versatile, light-weight, resilient and incredibly strong catch-all bag was born. Take it to the beach, take it to the market, take it to the park, use it as a diaper bag, use it as a wet bag, use it to garden, use it to transport your snow gear. Whatever your task, Crapchute is your go to bag! We stand by our product and are the only recyclable bag guaranteed to hold up to 100 pounds...if you’re strong enough! Looks great, works even better, while helping save our environment.

## **Our Design**

We started with a one-piece construction, which means our bags are built from one continuous piece of fabric sewn together for extra strength. We use only high quality rip-stop polyester and nylon fabrics. The parachute fabric used is a special boxed weave design which gives it tear resistant characteristics. These are the two design features that gives our bag such a high strength rating. We also decided to add a reversible pocket so we could keep amount of fabric and overall weight down. Weighing in at just 2.4 ounces all in, we are one of the lightest bags around with one of the highest weight ratings. The double pocket allows our supporters to have one open pocket and one secured zipper pocket, all in one. When the bag is stuffed inside the pocket, the inner carabiner is revealed, providing a perfect way to clip your bag to anything when you are on the go. Clip it here, clip it there, clip it anywhere; this way you will never be without your Crapchute when you need it the most.

## **Our Mission**

We are dedicated to saving our environment and giving back. Plastic bags kill thousands of harmless sea creatures every year. Every purchase helps to preserve our oceans. Through the Ocean Cleanup Project (“OCP”), a Crapchute founded and supported initiative, and will donate our time, resources and money to help clean our oceans and beaches. Starting locally in Southern California and scaling globally, OCP will help rid the world’s oceans of trash and debris.

Crapchute is committed to helping save our environment one bag at a time. Disposable shopping bags are everywhere, from department stores to grocery stores. In the 1970’s these bags were brought to life and now it is time to get rid of them. The average American goes through six disposable bags each week. That’s 312 bags per year! With an approximate US population at 325 million people, the United States consumes 1.95 billion bags a week. And where do these bags end up when we are done with them? In landfills, on the streets and worst of all in our oceans.

With a Crapchute bag you can stop using disposable bags and personally help save our environment! With the purchase of each Crapchute bag, Crapchute Inc. will donate part of our profits to either SurfAid, The Ocean Conservancy, Surf Riders Foundation or Preserve the Oceans as well as our time to clean up local beaches in California!

Help us Save the environment one bag at a time!

## **Team**

Jon Zar  
Owner and designer  
[Crapchutebags.com](http://Crapchutebags.com)

Jordan Hiser  
Marketing and sales

Matt Miller  
Photography and design  
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Roger Pierce  
Video Design  
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